COOKIES POLICY

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by Elite Mobile Limited. We are largest UK distributor of telecommunication products and services and for more information see https://www.elitemobile.com/about-us.html.

Our website

This cookie policy relates to your use of our website.

Cookies

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us

- recognise you and your device and store some information about your preferences or past actions
- understand what you use and like about the website
- understand what you do not use and do not like about the website
- provide a more enjoyable, customises service and experience
- develop and deliver better products and services tailored to the interests and needs of our customers
- we may monitor how many times you visit the website, which pages you go to, traffic data, location data; and
- the originating domain name of your internet service provider.

This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the <u>guidance on cookies</u> published by the UK Information Commissioner's Office, <u>www.aboutcookies.org</u> or <u>www.allaboutcookies.org</u>.

Consent to use cookies and changing settings

We will ask for your permission (**Consent**) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g. to enable you to put items in your shopping basket and use our check-out process).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by opting out on certain cookies. You have choices on how we use cookies. Please note that if you limit the ability of how we set cookies, you may worsen your overall user experience, since it may no longer be personalized to you. It may also stop you from saving customised settings like login information.

Our use of cookies

The table below provides more information about the cookies we use and why:

'Google	_ga, _gid	This is a web analytics service provided by	Essential	(we will
Analytics'		Google Inc. which uses cookies to show us how	therefore	not
		visitors found and explored our site, and how we	request	your
		can enhance their experience. It provides us with	consent	before
		information about the behaviour of our visitors	placing	this
		(e.g. how long they stayed on the site, the	cookie).	
		average number of pages viewed) and also tells		
		us how many visitors we have had.		
		This cookie collects information in an anonymous		
		form.		
		Session cookies: These allow our website to link your actions during a particular browser session. These expire each time you close your browser and do not remain on your device afterwards.		
		Persistent cookies: These are stored on your device in between browser sessions. These allow		
		your preferences or actions across our website to		
		be remembered. These will remain in your device		
		until 6 months or you delete them from your		
		cache.		

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the <u>guidance on cookies</u> published by the UK Information Commissioner's Office, <u>www.aboutcookies.org</u> or <u>www.allaboutcookies.org</u>.

How to contact us

We have appointed a data protection officer (DPO) who is responsible for overseeing questions in relation to this cookie policy. If you have any questions about this Cookie Policy, please contact the DPO using the details set out below.

Full name of legal entity: Elite Mobile Limited Email address:gdpr@elitemobile.com

Postal address: Elite Mobile Limited First Way, Wembley, HA9 0TU

Telephone number: 020 8799 800

Changes to this policy

We may need to make changes to this Cookie Policy periodically, for example, as the result of government regulation, new technologies, or other developments in privacy laws. You can see the most up to date Cookie Policy by checking our website.